



<https://www.internshipswired.online/job/bmw-yes-internships/>

## BMW: YES Internships 2025 New Application

### Description

BMW is excited to announce the launch of the YES (Young Executive Seekers) Internship Program, designed to provide talented and motivated individuals with hands-on experience in a dynamic and fast-paced work environment. This internship is an opportunity for students and recent graduates to gain insight into the automotive industry, develop key skills, and contribute to the success of a globally recognized brand.

### Responsibilities

1. **Marketing and Communications Intern:**
  - Assist in developing and implementing marketing strategies.
  - Support the creation of compelling content for various channels.
  - Collaborate with cross-functional teams to execute promotional campaigns.
2. **Engineering Intern:**
  - Contribute to the design and development of automotive systems.
  - Assist in testing and evaluating prototypes.
  - Collaborate with engineers to solve technical challenges.
3. **Finance and Accounting Intern:**
  - Assist in financial analysis and reporting.
  - Support budgeting and forecasting activities.
  - Contribute to the optimization of financial processes.
4. **Human Resources Intern:**
  - Assist in recruitment and onboarding processes.
  - Support employee engagement initiatives.
  - Contribute to HR projects and initiatives.

### Qualifications

- Currently enrolled in a relevant undergraduate or graduate program or a recent graduate.
- Strong academic performance and passion for the automotive industry.
- Excellent communication and interpersonal skills.
- Ability to work independently and collaboratively in a team environment.
- Proactive attitude with a willingness to learn and take on new challenges.

### Job Benefits

- Competitive internship stipend.
- Networking opportunities with industry professionals.
- Exposure to cutting-edge technologies and innovative projects.
- Potential for career advancement and consideration for future employment opportunities.

### Contacts

1. **Prepare Your Application Materials:**

### Hiring organization

BMW

### Employment Type

Intern

### Duration of employment

3 Months

### Industry

Motor Vehicle Manufacturing

### Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

### Working Hours

09

### Date posted

November 18, 2025

### Valid through

18.01.2028

- Resume: Highlight your education, relevant coursework, skills, and any relevant experience.
  - Cover Letter: Clearly express your interest in the internship and explain why you believe you are a suitable candidate. Mention your preferred internship position.
  - Portfolio or Work Samples (if applicable): Include any relevant samples of your work, such as marketing materials, design projects, or reports.
- 2. Compose an Email:**
- Use a professional email address.
  - Subject Line: Specify the internship position you are applying for.
  - Body of the Email: Briefly introduce yourself, express your interest in the internship, and mention your preferred department. Attach your resume, cover letter, and any portfolio or work samples.
- 3. Address the Email:**
- Address the email to the designated contact person or department, as specified in the job description. If no specific contact is mentioned, address it to the HR department.
- 4. Submission Deadline:**
- Be mindful of the application deadline mentioned in the job description. Ensure that your application is submitted before the specified cutoff date.
- 5. Email Subject Example:**
- Subject: Application for BMW: YES Internship – [Your Full Name] – [Preferred Internship Position]
- 6. Attach Documents:**
- Attach your resume, cover letter, and any relevant portfolio or work samples as PDF documents.
- 7. Proofread:**
- Double-check your application for any typos, grammatical errors, or formatting issues.
- 8. Send Confirmation:**
- After sending your application, consider sending a brief follow-up email to confirm that your application has been received. This shows your proactive approach and interest in the position.
- 9. Wait for a Response:**
- Allow some time for the company to review applications. If a response timeframe is provided, respect it. If not, you may follow up after a reasonable period to inquire about the status of your application.
- 10. Prepare for Interviews:**
- If selected for an interview, be prepared to discuss your skills, experiences, and why you are interested in interning at BMW.