

Dentsu: Internship Opportunities 2025 New Job Application

Description

Dentsu is a leading global marketing and advertising agency renowned for its innovative strategies and creative solutions. With a diverse portfolio of clients across various industries, we are committed to shaping the future of marketing and communications through groundbreaking campaigns and cutting-edge technologies.

As a Marketing Intern at Dentsu, you will have the opportunity to immerse yourself in the dynamic world of marketing and advertising. This internship offers hands-on experience in various aspects of marketing, including advertising, media, communications, creative development, digital marketing, social media, content marketing, and public relations.

Responsibilities

- Collaborate with team members to brainstorm and develop creative marketing strategies.
- Assist in the execution of advertising campaigns across multiple channels.
- Conduct research and analysis to support marketing initiatives.
- Assist in the creation of compelling content for digital and traditional marketing channels.
- Support social media efforts by creating and scheduling engaging posts.
- Assist in managing client relationships and communications.
- Participate in brainstorming sessions and contribute innovative ideas.
- Provide general administrative support to the marketing team.

Qualifications

- Currently pursuing a degree in Marketing, Advertising, Communications, or related field.
- Strong communication skills, both written and verbal.
- Creative thinking and problem-solving abilities.
- Ability to multitask and prioritize tasks effectively.
- Proficiency in Microsoft Office suite.
- Familiarity with social media platforms and digital marketing tools is a plus.
- Previous internship experience in marketing or advertising is preferred.

Job Benefits

- **Paid Internship:** Dentsu believes in investing in talent, and as a Marketing Intern, you will receive a competitive stipend for your valuable contributions.
- **Hands-On Experience:** Gain practical experience in various aspects of marketing, advertising, and communications through immersive projects and real-world client interactions.
- **Mentorship:** Receive guidance and mentorship from seasoned professionals in the industry who are passionate about nurturing the next generation of marketers and advertisers.

Hiring organization

Dentsu

Employment Type

Intern

Duration of employment

3 Months

Industry

Advertising Services

Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

June 14, 2025

Valid through

17.04.2029

- **Networking Opportunities:** Connect with industry professionals and expand your network through networking events, workshops, and seminars organized by Dentsu.
- **Career Development:** Gain insights into the inner workings of a global marketing agency and develop valuable skills that will enhance your future career prospects in the marketing and advertising industry.
- **Portfolio Building:** Work on meaningful projects and campaigns that you can add to your portfolio, showcasing your creativity, skills, and contributions to potential employers.
- **Company Culture:** Join a dynamic and collaborative team environment where creativity, innovation, and diversity are celebrated, fostering a culture of inclusion and excellence.
- **Potential for Full-Time Employment:** Exceptional interns may be considered for full-time employment opportunities at Dentsu upon completion of the internship program, based on performance and business needs.

Contacts

1. **Prepare Your Application Materials:** Update your resume and craft a compelling cover letter that highlights your interest in the internship, relevant skills, and experiences.
2. **Compile Your Portfolio:** Gather any portfolio samples or projects that showcase your creativity, marketing skills, and previous work experience, if applicable.
3. **Visit Our Careers Page:** Navigate to the Dentsu careers page on our website to view available internship opportunities and learn more about our company culture and values.
4. **Select the Marketing Internship Position:** Identify the Marketing Internship position in Johannesburg, Gauteng, South Africa, and review the job description and requirements carefully.
5. **Submit Your Application:** Click on the “Apply Now” button to access the online application portal. Upload your resume, cover letter, and any additional documents or portfolio samples as instructed.
6. **Complete the Application Form:** Fill out the required fields in the application form, including your personal information, educational background, and relevant work experience.
7. **Double-Check Your Application:** Review your application carefully to ensure that all information is accurate and up-to-date before submitting.
8. **Submit Your Application:** Once you have completed the application form and uploaded all required documents, click the “Submit” button to officially submit your application for consideration.
9. **Confirmation Email:** You will receive a confirmation email acknowledging receipt of your application. Our hiring team will review your application and contact you if you are selected for further consideration or interviews.
10. **Stay Updated:** Keep an eye on your email inbox and check your spam/junk folder regularly for any communication from Dentsu regarding the status of your application.