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Hyundai: YES Internships 2025 Apply Online

Description

We are seeking highly motivated and dynamic individuals to join our Hyundai: YES Internships program as Marketing Interns. This internship provides an exciting opportunity for aspiring marketing professionals to gain hands-on experience in a dynamic and fast-paced environment within the automotive industry.

Responsibilities

- Assist in Marketing Campaigns:** Collaborate with the marketing team to develop, execute, and analyze marketing campaigns aimed at promoting Hyundai's products and enhancing brand awareness.
- Content Creation:** Contribute to the creation of engaging content for various marketing channels, including social media, website, and promotional materials.
- Market Research:** Conduct market research to identify trends, consumer preferences, and competitive landscape to support marketing strategy development.
- Event Coordination:** Assist in the planning and execution of marketing events, product launches, and promotional activities.
- Data Analysis:** Analyze marketing data and key performance indicators to evaluate the effectiveness of campaigns and provide insights for continuous improvement.
- Collaboration:** Work closely with cross-functional teams, including sales, product development, and design, to ensure alignment and synergy in marketing efforts.

Qualifications

- Currently enrolled in a relevant undergraduate or graduate program with a focus on Marketing, Business, or related fields.
- Strong written and verbal communication skills.
- Proficient in Microsoft Office Suite and familiarity with marketing tools and platforms.
- Creativity and ability to think critically.
- Proactive attitude and eagerness to learn in a dynamic and collaborative environment.

Job Benefits

- Professional Development:**
 - Gain valuable hands-on experience in a leading global automotive company.
 - Participate in training sessions and workshops to enhance your skills in marketing and related areas.
 - Receive mentorship from experienced professionals in the field.
- Networking Opportunities:**
 - Connect with professionals across different departments within Hyundai.

Hiring organization

Hyundai

Employment Type

Intern

Duration of employment

3 Months

Industry

Motor Vehicle Manufacturing

Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

October 27, 2025

Valid through

29.01.2028

- Attend networking events and engage with industry experts.
- Build lasting connections with fellow interns and colleagues.

3. Exposure to Cutting-edge Technology:

- Work with state-of-the-art technologies and innovative solutions in the automotive industry.
- Experience firsthand the advancements shaping the future of mobility.

4. Meaningful Projects:

- Contribute to real-world marketing projects with measurable impact.
- Have the opportunity to see your ideas implemented and make a difference.

5. Career Advancement:

- Gain insight into potential career paths within Hyundai Motor Company.
- Receive guidance on career planning and development from mentors.
- Access to information on job openings and potential full-time positions within the company.

6. Flexible Work Environment:

- Experience a dynamic and collaborative work culture.
- Flexible work hours to accommodate academic commitments.
- Opportunities for remote work based on project requirements.

7. Competitive Compensation:

- Receive a competitive stipend for the duration of the internship.
- Potential for performance-based incentives.

8. Company Culture:

- Be part of a diverse and inclusive workplace that values creativity and innovation.
- Participate in team-building activities and social events.
- Access to company facilities and amenities.

9. Resume Enhancement:

- Add a prestigious automotive company to your resume.
- Showcase your contributions to meaningful projects and campaigns.

10. Potential for Full-time Opportunities:

- Stand out for future career opportunities within Hyundai Motor Company.
- Access to information about entry-level positions and graduate programs.

Contacts

Step 1: Review the Requirements:

- Carefully review the internship description and qualifications to ensure alignment with your academic background and career goals.

Step 2: Prepare Application Materials:

- Update your resume to highlight relevant coursework, skills, and experiences.
- Draft a compelling cover letter expressing your interest in the Hyundai: YES Internships program and the Marketing Intern position.
- If applicable, prepare a sample of your work (e.g., marketing campaign, writing sample) to showcase your skills.

Step 3: Submission:

- Compile your application materials into a single email or online submission,

as per the application instructions.

Step 4: Email Subject Line:

- Use the subject line “Hyundai: YES Internships – Marketing Intern Application” to ensure your application is routed to the correct department.

Step 5: Email Content:

- In the body of the email, briefly introduce yourself and express your enthusiasm for the internship opportunity.
- Attach your resume, cover letter, and any additional documents as specified in the application instructions.
- Include any relevant links to an online portfolio or LinkedIn profile if applicable.

Step 6: Application Deadline:

- Submit your application before the specified deadline to be considered for the Hyundai: YES Internships program.

Step 7: Confirmation:

- Upon successful submission, you may receive an acknowledgment email confirming receipt of your application.

Step 8: Selection Process:

- The Hyundai recruitment team will review applications and shortlist candidates based on qualifications and fit for the role.

Step 9: Interviews:

- Shortlisted candidates will be contacted for interviews, which may include virtual or in-person sessions.

Step 10: Final Selection:

- Successful candidates will be notified of their selection and provided with details on the internship start date and onboarding process.