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L'Oréal South Africa: Graduate Internships 2025 Apply Here

Description

L'Oréal South Africa is offering an exciting opportunity for recent graduates to join our dynamic Marketing team as an intern. This internship is designed to provide hands-on experience and exposure to various facets of marketing within the beauty industry.

Responsibilities

- Assist in the development and implementation of marketing strategies for specific brands or product lines.
- Conduct market research and analysis to identify consumer trends, preferences, and competitor activities.
- Support the creation of marketing campaigns, including digital and traditional media initiatives.
- Collaborate with cross-functional teams, including Sales, Product Development, and Supply Chain, to ensure cohesive marketing strategies.
- Assist in the planning and execution of events, promotions, and product launches.
- Generate reports and presentations summarizing key marketing metrics and insights.

Qualifications

- Recent graduate with a Bachelor's degree in Marketing, Business Administration, or a related field.
- Passion for the beauty industry and a strong interest in marketing.
- Excellent communication and interpersonal skills.
- Analytical mindset with the ability to interpret data and draw actionable conclusions.
- Proficiency in Microsoft Office suite, particularly Excel and PowerPoint.
- Ability to work in a fast-paced environment and manage multiple tasks simultaneously.
- South African citizenship or valid work permit for South Africa.

Job Benefits

- Gain practical experience and exposure within a global leader in the beauty industry.
- Mentorship from experienced professionals in the field.
- Networking opportunities within L'Oréal's diverse and inclusive work culture.
- Competitive stipend or compensation package.

Contacts

To apply for the Graduate Internship position at L'Oréal South Africa, please submit your resume and a cover letter outlining your interest in the role and why you believe you would be a great fit for the opportunity.

Hiring organization L'Oréal

Employment Type Intern

Duration of employment 3 Months

Industry

Personal Care Product Manufacturing

Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours

Date posted

April 17, 2025

Valid through

20.12.2026