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MSF: Communications Internships [2025-26]

Description

Médecins Sans Frontières (MSF) South Africa is seeking a dynamic and motivated Digital Communications Intern to join our Communications team. This internship offers a unique opportunity to gain hands-on experience in the field of digital communications, while supporting the life-saving work of MSF. The successful candidate will report to the Social Media Officer and will provide administrative, writing, editing, graphic design, reporting, and research support.

Responsibilities

As a Digital Communications Intern, you will be responsible for a variety of tasks designed to enhance the digital presence and engagement of MSF South Africa. Your key responsibilities will include:

1. Content Management:

- Update and maintain content on the MSF Southern Africa website.
- Edit articles to ensure accuracy, correct tagging, and the use of quality images.
- Ensure relevant content is hyperlinked to improve Google search ranking and SEO.
- Maintain a consistent layout for all articles and optimize website content for improved user experience.

2. Search Engine Optimization (SEO):

- Utilize SEO tools and content management systems, particularly Yoast, for content optimization.
- Apply SEO best practices and keyword optimization techniques to all web content.
- Write and edit content with a focus on readability and engagement.
- Implement linking strategies to enhance site authority and user experience.

3. Social Media Management:

- Work closely with the Social Media Officer to help build and manage MSF South Africa's online communities.
- Monitor and respond proactively to social media trends.
- Measure and report on social media activities and develop content for social media channels.
- Research effective content strategies and test different copy options.
- Respond to comments and messages on MSF social media platforms, including Facebook, LinkedIn, and Instagram.
- Flag urgent or disturbing comments to the Social Media Officer for a planned response.
- Assist in regularly updating the community management strategy and categorizing queries and responses.

4. Multimedia Integration:

- Incorporate multimedia elements effectively into written content to enhance engagement.
- Develop graphic design skills and apply them in creating engaging digital content.

5. Analytical and Reporting Skills:

Hiring organization

Médecins Sans Frontières (MSF)

Employment Type

Intern

Duration of employment

3 Months

Industry

Non-profit Organizations

Job Location

Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

June 28, 2025

Valid through

19.07.2028

- Analyze social media and website performance data to inform content strategies.
- Prepare detailed reports on digital communications activities and their impact.

Qualifications

To be considered for this role, you should meet the following requirements:

- Currently pursuing studies in Communications, Marketing, Public Relations, or a similar field.
- Good working knowledge of social media platforms, including Twitter, Facebook, Instagram, and LinkedIn.
- Experience in managing social media accounts and a keen interest in developing online communication and marketing tactics.
- A strong interest in humanitarian issues and a commitment to the mission of MSF.
- Creative and flexible approach to work, with the ability to work well within a team.
- Proficiency in English, both written and oral.
- Ability to balance short-term and long-term responsibilities, work quickly when necessary, and handle high-pressure or breaking-news situations.
- A collaborative mindset and a willingness to share knowledge and teach others.

Skills

The ideal candidate will possess the following skills and competencies:

- **Attention to Detail:** Meticulous and thorough in ensuring accuracy and quality in all tasks.
- **Independent and Team Work:** Ability to work independently, as part of a team, and interdepartmentally.
- **Organizational Skills:** Strong organizational skills with the ability to carry out different tasks simultaneously, prioritize time and resources accordingly, while maintaining an overview of all activities.
- **Commitment to Learning:** Determined, committed, and eager to learn and develop new skills.
- **Adherence to MSF Principles:** Uphold the principles and values of MSF, including Respect, Transparency, Integrity, Accountability, Trust, and Empowerment.
- **Behavioral Commitments:** Adhere to MSF's behavioral commitments, ensuring professional and ethical conduct at all times.

Job Benefits

This internship provides an excellent opportunity to develop a broad range of digital communications skills and to gain valuable experience working for a globally recognized humanitarian organization. You will be part of a dedicated team, working in a dynamic and supportive environment, and contributing to the impactful work of MSF South Africa.

Contacts

Interested candidates are invited to submit their resume and a cover letter outlining their suitability for the position.

Join MSF South Africa and be part of a team committed to making a difference in the world. This is your chance to develop your skills, gain valuable experience, and contribute to a cause that truly matters.