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Red Bull: Student Marketeers / Ambassadors 2026 Apply online

Description

Red Bull is seeking passionate and outgoing individuals to join our team as Student Marketeers/Ambassadors. As a Student Marketeer/Ambassador, you will be the face of Red Bull on your campus or within your local community, driving brand awareness, engagement, and loyalty among your peers.

Responsibilities

- Actively promote and represent the Red Bull brand values and products on campus or at relevant events
- Plan and execute marketing initiatives, events, and activations to reach target audiences
- Create and maintain a strong network of contacts within your university or community
- Utilize social media platforms and digital tools to amplify Red Bull's presence and engagement
- Collaborate with the local Red Bull team to brainstorm ideas, share insights, and report on activities and successes
- Engage with students and consumers to gather feedback, insights, and market trends
- Demonstrate enthusiasm for Red Bull's mission and values while embodying the brand's lifestyle and image

Qualifications

- Currently enrolled as a student at a college or university
- Strong interpersonal and communication skills
- Highly motivated, proactive, and enthusiastic about the Red Bull brand
- Ability to work independently and collaborate effectively within a team
- Well-connected within your campus or local community
- A passion for marketing, events, and creating memorable experiences

Job Benefits

- Gain valuable marketing and brand management experience with a globally recognized company
- Access to networking opportunities and professional development resources
- Work within a dynamic and energetic team environment
- Flexible work schedule that complements your academic commitments
- Exclusive access to Red Bull events and products

Contacts

To apply for the position of Red Bull Student Marketeer/Ambassador, please submit your resume along with a cover letter explaining why you are passionate about representing Red Bull and how you plan to contribute to the brand's success on your campus or in your community.

Hiring organization

Red Bull

Employment Type

Intern

Duration of employment

3 Months

Industry

Food and Beverage Services

Job Location

Cape Town, Western Cape, South Africa, 8000, Cape Town, Western Cape, South Africa

Working Hours

09

Date posted

October 25, 2025

Valid through

04.01.2027

Join us in energizing the world and inspiring others to push beyond their limits with Red Bull!