



<https://www.internshipswired.online/job/sab-learnership/>

South African Breweries (SAB): Sales & Marketing Learnerships New Application 2025 | 2026

Description

As a Sales & Marketing Learner at South African Breweries, you will embark on a comprehensive training program designed to develop your competencies in sales and marketing strategies, brand management, and customer relationship management. You will work closely with our dedicated professionals, gaining hands-on experience in a dynamic and innovative environment. This learnership offers you the chance to shape your future and make a real impact in the beverage industry.

Responsibilities

- Sales Support: Assist the sales team in achieving their targets, including order processing, sales reporting, and customer inquiries.
- Marketing Assistance: Collaborate with the marketing team on various campaigns, events, and product launches.
- Market Research: Conduct market research and analysis to identify trends and opportunities in the industry.
- Customer Relations: Build and maintain positive relationships with customers, providing excellent service and support.
- Training and Development: Participate in training programs and workshops to enhance your skills and knowledge in sales and marketing.

Qualifications

- Matric (Grade 12) or equivalent qualification.
- Must be a South African citizen or possess a valid work permit.
- Passion for sales and marketing with a strong desire to learn.
- Excellent communication and interpersonal skills.
- Ability to work in a team and adapt to a fast-paced environment.
- Basic computer skills, including Microsoft Office applications.
- Available to commit to the full duration of the learnership program.

Job Benefits

- Hands-on experience in the beverage industry.
- Comprehensive training and development.
- A supportive and inclusive work environment.
- Competitive stipend during the learnership.
- Opportunity for permanent employment based on performance.

Contacts

1. Prepare Your Application Documents:
 - Update your CV/resume to highlight your relevant skills and experience.
 - Write a cover letter expressing your motivation and interest in the Sales & Marketing Learnership program.

2. Visit the Company's Careers Website:
 - Go to the official South African Breweries (SAB) careers website. This can typically be found by searching for "SAB careers" in your preferred search engine.
3. Search for the Learnership Opportunity:
 - Navigate to the careers section of the website and search for the specific Sales & Marketing Learnership opportunity.
4. Create an Account (If Required):
 - Some companies may require you to create an account on their careers portal before you can apply. If so, follow the account creation process and verify your email address.
5. Complete the Online Application:
 - Fill out the online application form with your personal details, educational background, and work experience. Be sure to upload your CV and cover letter as part of your application.
6. Review and Submit Your Application:
 - Carefully review your application to ensure all information is accurate and complete.
 - Submit your application through the company's website.
7. Follow Up:
 - After you've submitted your application, you may receive an acknowledgment email or notification confirming the receipt of your application. Keep an eye on your email for further communication from the company.
8. Application Deadline:
 - Be aware of the application deadline mentioned in the job description and make sure to submit your application before this date.
9. Contact Information:
 - If you encounter any issues or have questions regarding the application process, refer to the contact information provided in the job description or on the company's careers website.