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Sportscene Internships 2025 in South Africa: Gain Hands-On Experience

Description

Sportscene, a prominent sportswear retail brand, offers an enriching internship program designed to provide participants with hands-on experience in the dynamic retail industry. Below is an overview of the internship, detailing various aspects of the role. As a Sportscene Intern, you will immerse yourself in the fast-paced world of sportswear retail, gaining valuable insights and practical skills. This program is tailored to kick-start your career by exposing you to various departments and functions within the company.

Responsibilities

- Assist with daily operations in departments such as Marketing, Buying, and Visual Merchandising.
- Collaborate on projects and initiatives with team members.
- Conduct market research to identify trends and analyze competitor activities.
- Support the development and execution of marketing campaigns and promotional events.
- Aid in organizing events and activations.
- Assist in inventory management, including stock replenishment and stocktaking.
- Contribute to visual merchandising to ensure store displays align with brand guidelines.
- Provide excellent customer service by addressing product inquiries and resolving issues.
- Maintain organized records of relevant data and reports.

Qualifications

- Currently pursuing or recently completed a degree in Business, Marketing, Retail Management, or a related field.
- Passion for sportswear fashion and a solid understanding of the Sportscene brand.
- Strong communication and interpersonal skills.
- Ability to work effectively both independently and as part of a team.
- Detail-oriented with excellent organizational and time management abilities.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Prior experience in retail or customer service is a plus.
- Flexibility to work in various locations and adapt to a fast-paced retail environment.

Experience

While prior experience in retail or customer service is advantageous, it is not a mandatory requirement for this internship. The program is designed to provide comprehensive training and exposure to various facets of the retail industry, making

Hiring organization

Sportscene Internships

Duration of employment

3 Months

Industry

Retail

Job Location

Cape Town, Western Cape, South Africa, 6665, Cape Town, Western Cape, South Africa

Working Hours

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Date posted

November 5, 2025

Valid through

12.11.2027

it suitable for individuals eager to learn and grow in this field.

Skills

- Excellent written and oral communication skills.
- Detailed knowledge and experience of social media platforms.
- Competence in Microsoft Office products, especially Word, PowerPoint, and Excel.
- Ability to work independently with minimal supervision.
- Flexibility to work evenings or weekends if required.

Job Benefits

- Gain hands-on experience in the sportswear retail industry.
- Learn from experienced professionals and mentors across departments.
- Develop practical skills in marketing, buying, visual merchandising, and more.
- Opportunity to contribute ideas and impact brand initiatives.
- Network within the industry.
- Potential for career growth and advancement within the company.
- Stipend or compensation for the duration of the internship (if applicable)

Contacts

To apply for the Sportscene Internship:

1. **Visit the Sportscene Website:** Navigate to the official Sportscene website and access the Careers or Jobs section to find available internship opportunities.
2. **Review Available Internships:** Read through the internship descriptions and requirements to identify roles that align with your skills and academic background.
3. **Prepare Your Application:**
 - Update your resume/CV to highlight relevant educational qualifications, skills, and experiences.
 - Write a compelling cover letter expressing your interest in the internship and explaining why you would be a good fit for the role.
4. **Submit Your Application:** Follow the instructions provided on the Sportscene website to submit your application, which may involve completing an online form and attaching your resume/CV and cover letter.
5. **Follow Up:** After submitting your application, consider following up with Sportscene's Human Resources department to confirm receipt and express your continued interest.
6. **Prepare for Interviews:** If shortlisted, research Sportscene thoroughly, prepare answers to common interview questions, and think about how your skills align with the internship position.
7. **Attend the Interview:** Dress professionally and arrive on time. Be prepared to discuss your qualifications, experiences, and motivations for pursuing the internship.
8. **Follow Up After the Interview:** Send a thank-you email to the interviewer(s) to express appreciation for the opportunity and reiterate your interest in the internship.